Transforming Nursing: Building Blocks to Success

Dr. Karen Drenkard, Executive Director
American Nurses Credentialing Center
ANCC was created to transform nursing into a credentialed and regulated science with positive outcomes for patients.

Today, ANCC has become the world’s largest credentialing organization.

ANCC continues to transform nursing:
» Magnet Recognition Program ®
The Magnet Model

Global Issues in Nursing & Health Care

Structural Empowerment

Transformational Leadership

New Knowledge, Innovations, & Improvements

Exemplary Professional Practice

Empirical Outcomes
Facing the challenges of 21st Century

- GLOBAL CONTEXT
- THE CHALLENGES TO HEALTHCARE
- THE STATE OF NURSING
Global Context

- **CHALLENGES IN DEVELOPING COUNTRIES:**
  - INSURMOUNTABLE CONDITIONS
  - MIGRATION OF NURSES TO DEVELOPED COUNTRIES
  - LACK OF RESOURCES TO DEAL WITH HEALTH CHALLENGES – 90% of Health Burden for 10% of resources

- **CHALLENGES IN DEVELOPED COUNTRIES:**
  - IMPORTANT CUTS IN THE HEALTHCARE BUDGET RESULTING FROM FINANCIAL CRISIS
  - NURSES AND MIDWIVES MOST AFFECTED BY CRISIS
  - INVESTMENT IN MORE COST-EFFECTIVE HEALTHCARE WORKERS
POVERTY AND UNEQUAL DISTRIBUTION OF RESOURCES

CHRONIC DISEASE (Non-Communicable Diseases)

WORLD’S AGEING POPULATION

TECHNOLOGICAL INNOVATIONS
The Future of Nursing

• Expanding roles for nurses and midwives as healthcare providers and policy-makers

• ANCC’s goals to pursue excellence in nursing practice

• WHO roadmap for strengthening nursing and midwifery and call for nursing and midwifery leadership
Steps to Pushing Progress Forward

- Expanding Nursing Education
- Staying at the Forefront of Research
- Assuming Leadership Roles
- Advocating for Good Health, Equality and Justice
- Maintaining Excellence and Regulation in Nursing Practice
Building Blocks to Success

- Education
- Research
- Leadership
- Advocacy
- Regulation
“Nurses are at the core and throughout the infra-systems of health care, and all are engaged in 'nursing.' ... if we fail to acknowledge these wider aspects of nursing, we are denying our collective responsibility and impact.... Our mission is huge and vital: modesty must not be, nowadays, our overriding virtue”.

Margretta Madden Styles