HEALTH VISITING LEADERSHIP AND BEST PRACTICE IN 21st CENTURY – THE POWER OF NETWORKING

Pamela Shaw
Practice Educator/Health Visitor/Queen’s Nurse
The presentation will cover:

- Definition and methods of networking
- Benefits of networking for nursing and healthcare
- Tips for successful networking.
What is networking

• The art of being true to your own values, beliefs and character whilst building and nurturing reciprocal relationships that help individuals or the group as a whole to achieve their goals (D’Souza 2015)

• A system consisting of groups and individuals that come together in a variety of ways to enhance their own working practice (Taylor 2013).
Types of networking

Social network
• Social interactions and personal relationships
• Perceived as natural and authentic

Professional network
• Professional interactions and professional relationships
• Perceived as contrived and based on ulterior motives
Social networks and professional networks often overlap

• Involves groups of people with common interest who share knowledge and assist each other in some way.
• Requires active networking
• Seeking out individuals to connect with
• Establish mutual beneficial relationships
• Receiving and giving direct help
• Signposting to others who can support
• Knowledge sharing
• Mutual professional development
The importance of networking for nurses

- Finding a job
- Career advancement
- Sustain/improve professional practice
- Increase knowledge/skills
- Provide professional support
- Help to influence healthcare systems
- Strengthens nursing collaboration globally & international.
Networking is a key concept to nursing practice

- Protocols constantly evolving
- New technology
- Medical advancement
- Expansion in nursing practice.
facilitate the exchange of ideas and information

Workshops
Training/e-learning
Professional Organisations
Websites/Email
/Social Media
Coaching/Mentoring
Publications
Conference.
Personal Networking experiences - building professional connections
Trinidad Tobago
Registered Nurses
Association invitation
(TTRNA)

The conference highlighted
attendees were passionate about nursing

- Keen to share best practice
- Embrace research
- Active role in shaping policies
- Advocate for patients
- Promote clinical leadership
- Innovative & proactive
- Embrace the value of networking
Share your work with others through publication and presentations

- P, Shaw (2015) Uk health visitor presents at Caribbean conference September 2015, Community Practitioner
- P Shaw (2014) Towards a shared goal, Nursing Standards, October 22, Vol 29, No 8
- P, Shaw. (2009) Nurse Turns Film Director, Wakefield Express, Fri Sep 25th, P38